



**The Education Foundation of Collier County – Champions For Learning
Strategic Roadmap
January 2026 – June 2027
Mission, Goals, and Strategies
Draft, 10/30/25**

Mission:

Serve as a catalyst for educational success by investing in Collier's students and educators.
No change

Goals, Strategies, and Key Performance Indicators:

1. Students are educated and empowered to choose and navigate their own path to success. *No change*
 - a. Increase the number of students applying to and admitted to Take Stock in Children (TSIC), Comprehensive College & Career Prep (Comprehensive CCP), and Upperclass College & Career Prep (Upperclass CCP). *Revised*
 - b. Increase the number of students participating in college access activities. *Revised*
2. Educators have support and resources to experience professional success. *No change*
 - a. Strengthen the value and impact of our recognition programs for educators. *No change*
 - b. Increase the grant awards for educators. *No change*
3. Engage volunteers and donors as champions for learning, fulfilling their passions and interests. *New*
 - a. Sustain, expand, and improve mentor recruitment and engagement. *No change*
 - b. Refine and implement community outreach and engagement strategies to secure volunteers. *No change*
 - c. Implement a consistent, systematic fundraising approach that provides structure for donor acquisition, qualification, cultivation, solicitation, retention, upgrading and stewardship, thereby building a more balanced donor pipeline across entry-level, mid-level, and major giving. *New*
 - d. Cultivate and steward donors through authentic, donor-centered relationships that emphasize meaningful recognition and celebration of impact. *New*
 - e. Generate sustainable revenue, aligning donor partnerships with organizational priorities. *Revised* .